

# Downeast Medal Finals Sponsorship



Please join us in showing support for our Medal riders. Pick a sponsorship level that suits your needs or contact Ginger Albert at [ginger@downeastmedalfinals.com](mailto:ginger@downeastmedalfinals.com) so that we can customize a package for you or your company.

To purchase an advertisement in the Downeast Medal Finals Program, please download and complete the advertising form and send it in as directed.

The riders have been working hard this season and we know that you will enjoy seeing and supporting their efforts. Returning and first time exhibitors consistently compliment our show for our relaxed atmosphere, beautiful challenging courses, outstanding facilities, and excellent prizes and prize money. We need your help to continue this tradition so please consider supporting the Downeast Medal Finals.

**Corporate and business sponsors:** Please note that the average number of horses attending the Downeast Medal Finals is 115 and the number of people with each horse averages 2.5. The average dollars spent per person is \$375/day, based on studies by the American Quarter Horse Association and the American Horse Council. With a four day show, Downeast brings around \$431,250 into the community and spent in Skowhegan, Maine. Please become a sponsor today!



## Downeast Medal Finals Sponsorship Levels

### **Katahdin**

1. Your business will be the presenting sponsor of our show
2. All rider numbers will have your logo on them
3. Your logo on our website with a link to your website
4. Jump in the ring for the entire event
5. Three banners in and around the arena (banners provided by sponsor)
6. Signs in the awards area
7. An area for you to set up a vendor booth
8. Full page color ad in our program book
9. P.A. announcements throughout the show educating spectators about your product and your support of the show
10. Your company mentioned in our ads as a sponsor of our show
11. You or a member of your company will be invited to present the ribbons and awards for your designated class with photo opportunity
12. A special seating area for you and your representatives to enjoy the show

Value \$5,000

### **Seguin**

1. Your logo on our website with a link to your website
2. Jump in the ring for the entire event
3. Three banners in and around the arena (banners provided by sponsor)
4. Signs in the awards area
5. An area for you to set up a vendor booth
6. Full page color ad in our program book
7. P.A. announcements throughout the show educating spectators about your product and your support of the show
8. You or a member of your company will be invited to present the ribbons and awards for your designated class with photo opportunity
9. A special seating area for you and your representatives to enjoy the show

Value \$2,500

## **Acadia**

1. Your logo on our website with a direct link to your website
2. Jump in the ring for the entire event
3. Two banners (provided by the sponsor) in or around the arena
4. Signs in the awards area
5. An area to set up a vendor's booth
6. Full page color ad in our program book
7. P.A. announcements throughout the show educating spectators about your product and your support of the show
8. Your company mentioned in our ads as a sponsor of our show
9. You or a member of your company will be invited to present the ribbons and awards for your designated class with a photo opportunity

Value \$2,000

## **Baxter**

1. Your logo on our website with a link to your website
2. Jump in the ring for the entire event
3. An area for you to set up a vendor booth
4. Half page color ad in our program book
5. PA announcements regarding your support for the horse show
6. You or a member of your company will be invited to present the ribbons and awards for your designated class

Value \$1,500

## **Pemaquid**

1. Your logo on our website with a link to your website
2. An area for you to set up a vendor booth
3. Quarter page color ad in our program book
4. PA announcements regarding your support for the horse show
5. You or a member of your company will be invited to present the ribbons and awards for your designated class

Value \$750

## **Division Sponsorship**

1. Your logo on our website with a link to your website
2. You or a member of your company will be invited to present the ribbons and awards for your designated Division.

Value \$400

### **Medal Final Sponsorship**

1. Your logo on our website with a link to your website
2. You or a member of your company will be invited to present the ribbons and awards for your designated Medal Final.
3. Your name or name of your company will be on the Medal Final's perpetual trophy.

Value \$400

### **Jump Sponsor**

1. Your logo on a jump standard throughout the show

Value \$250

### **Class Sponsorship**

2. You or a member of your company will be invited to present the ribbons and awards for your designated Class

Value \$150

### **Banner**

1. Vinyl banner with text and graphic displayed during the show. Banner provided by the sponsor.

Value \$75

We also invite you to customize sponsorship to meet your individual needs. The Downeast Medal Finals thanks you for your support and generosity. Please contact Ginger Albert at [ginger@downeastmedalfinals.com](mailto:ginger@downeastmedalfinals.com) to become a sponsor.