

# Downeast Medal Finals Sponsorship



11<sup>th</sup> Annual  
September 12-15, 2019  
Skowhegan Fair Grounds, Skowhegan, Maine

Please join us in showing your support for the Downeast Medal Finals and all our Medal riders. We have a variety of sponsorship levels that will suit your needs. Please contact Ginger Albert at [ginger@downeastmedalfinals.com](mailto:ginger@downeastmedalfinals.com) so that you or your company can become a 2019 sponsor.

Riders from Maine and throughout New England work hard all season and we know that you will enjoy viewing and supporting their efforts. Returning and first time exhibitors consistently compliment our show on its relaxed atmosphere, beautiful & challenging courses, outstanding facilities, high quality prizes, and generous prize money. We need your help to continue this tradition so please consider supporting the Downeast Medal Finals.

To purchase advertising space in the Downeast Medal Finals Program, visit our website at [www.downeastmedalfinals.com](http://www.downeastmedalfinals.com) to complete the advertising form and submit as directed.

## **Corporate and Business Sponsorship**

- 125 riders routinely compete at the Downeast Medal Finals, with entries ranging from the smallest leadline competitor at two years of age, all the way up to 60 years old
- \$2000 in scholarships funds
- Over \$25,000 awarded in prizes and awards
- Based on studies by the American Quarter Horse Association and the American Horse Council, the average dollars spent per person is \$375 and the average number of people per horse is 2.5. Therefore, Downeast creates an estimated \$500,000 of revenue to Skowhegan, Maine.

**Please become a sponsor today!**



## Downeast Medal Finals Sponsorship Levels

### **KATAHDIN**

1. Downeast Medal Finals Presenting Sponsor
2. Logo printed on all rider numbers
3. Your sign on the leaderboard
4. Logo included on our homepage, in our monthly newsletter, and on our social media with link to your website
5. Logo included in leaderboard feed
6. Dedicated jump in the ring for the entire event
7. Three banners in and around the arena (banners provided by the sponsor)
8. Sign in the awards area
9. Designated area for your vendor booth
10. Back cover color ad in our Downeast Medal Finals Program
11. Multiple daily public address announcements at the show
12. Your company mentioned in our ads as a sponsor of our show
13. Your or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity
14. VIP seating area for you and your representatives to enjoy the show

**Value \$6,000**

### **SEGUIN LEADERBOARD**

1. Logo on the Leaderboard (3'11" x 5'10")
2. Logo included on our homepage, in our monthly newsletter, and on our social media with link to your website
3. Logo included in leaderboard feed
4. Dedicated jump in the ring for the entire event
5. Three banners in and around the arena (banners provided by the sponsor)
6. Sign in the awards area
7. Designated area for your vendor booth
8. Full page color ad in our Downeast Medal Finals Program
9. Multiple daily public address announcements at the show
10. You or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity
11. VIP seating area for you and your representatives to enjoy the show

**Value \$3,000**

## **ACADIA**

1. Logo included on our homepage, in our monthly newsletter, and on our social media with link to your website
2. Logo included in leaderboard feed
3. Dedicated jump in the ring for the entire event
4. Two banners in and around the arena (banners provided by the sponsor)
5. Sign in the awards area
6. Designated area for your vendor booth
7. Full page color ad in our Downeast Medal Finals Program
8. Multiple daily public address announcements at the show
9. You or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity

**Value \$2,000**

## **BAXTER**

1. Logo included on our homepage and in our monthly newsletter with link to your website
2. Logo included in leaderboard feed
3. Dedicated jump in the ring for the entire event or a sign around the arena area
4. Sign in the awards area
5. Designated area for your vendor booth
6. Half page color ad in our Downeast Medal Finals Program
7. You or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity

**Value \$1,500**

## **PEMAQUID**

1. Logo included on our website and in our monthly newsletter with link to your website
2. Logo included in leaderboard feed
3. Sign in the awards area
4. Quarter page color ad in our Downeast Medal Finals Program
5. You or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity

**Value \$750**

## **DIVISION SPONSOR**

1. Logo included on our website and in our monthly newsletter with link to your website
2. Sign in the awards area
3. Your name or company name appears in our class list and program
4. Your name or company name announced as the classes occur
5. You or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity

**Value \$550**

### **MEDAL FINAL SPONSOR**

1. Logo or name included on our website and in our monthly newsletter
2. Your name or company will be on the Medal Final's perpetual trophy
3. Your name or company name appears in our class list and program
4. Your name or company name announced as the class occurs
5. You or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity

**Value \$450**

### **JUMP SPONSOR**

1. Your logo on a jump standard throughout the show
2. Your name or company name appears in our program

**Value \$350**

### **CLASS SPONSOR**

1. Your name or company name appears in our class list and program
2. Your name or company name announced as the class occurs
3. You or a member of your company will be invited to present the ribbons and awards for your classes with photo opportunity

**Value \$200**

### **VENDOR SPACE**

1. Designated area for your vendor booth

**Value \$150**

### **BANNER**

1. Vinyl banner with text and graphics displayed during the show. Banner provided by the sponsor

**Value \$90**

We also invite you to customize sponsorship to meet your individual needs. The Downeast Medal Finals thanks you for your support and generosity. Please contact Ginger Albert via email [ginger@downeastmedalfinals.com](mailto:ginger@downeastmedalfinals.com) to become a sponsor.