

# Downeast Medal Finals Sponsorship



Skowhegan Fairgrounds, Skowhegan, Maine

By supporting the Downeast Medal Finals, you are gaining the ability to market your image, product, or services to a highly sought-after demographic. Our marketing brings your company, product, or services visibility to a diverse audience of riders and their parents, spouses, grandparents, and friends. We are highly visible online through our presence on Facebook and Instagram as well as our monthly newsletter, all of which we will use to promote you in the months leading up to the show. Your sponsorship of DMF helps to support a grass roots organization committed to providing a fun, affordable, and educational Medal Final for riders throughout Maine and New England. They come to Skowhegan, Maine each September to enjoy the outstanding facilities, high quality awards, and generous prize money.

In order to continue to offer this outstanding show, DMF needs your support. Please review our levels of sponsorship. If you do not see something that fits your needs, we would be happy to custom design a sponsorship package for you. Please contact Ginger Albert at [ginger@downeastmedalfinals.com](mailto:ginger@downeastmedalfinals.com). We look forward to working with you.

To purchase advertising space in the Downeast Medal Finals Program, visit our website at [www.downeastmedalfinals.com](http://www.downeastmedalfinals.com) to complete and submit the advertising form.

## Downeast Medal Finals Sponsorship Levels

### **KATAHDIN**

1. Downeast Medal Finals Presenting Sponsor
2. Naming opportunity for a featured class
3. Your sign on the leaderboard
4. Your sign on billboard at the end of the ring
5. Logo included on our homepage, in our monthly newsletter, and on our social media with link to your website
6. An article featuring your company in our monthly newsletter
7. Logo included in leaderboard feed
8. Dedicated jump in the ring for the entire event
9. Banners in and around the arena
10. Sign in the awards area
11. Designated area for your vendor booth
12. Back cover or inside front cover color ad in our Downeast Medal Finals Program
13. Multiple daily public address announcements at the show
14. Your company mentioned in our ads as a presenting sponsor of our show
15. You or a member of your company will be invited to present the ribbons and awards for your class with photo opportunity
16. VIP seating area for you and your representatives to enjoy the show

**Value \$6,000-10,000**

### **ACADIA LEADERBOARD**

1. One of two signs mounted on the leaderboard
2. Naming opportunity for a featured class
3. Logo included on our homepage, in our monthly newsletter, and on our social media with link to your website
4. An article featuring your company in our monthly newsletter
5. Logo included in leaderboard feed
6. Dedicated jump in the ring for the entire event
7. Two banners in and around the arena (provided by sponsor)
8. Sign in the awards area
9. Designated area for your vendor booth
10. Full page color ad in our Downeast Medal Finals Program
11. Multiple daily public address announcements at the show
12. You or a member of your company will be invited to present the ribbons and awards for your class with photo opportunity
13. VIP seating area for you and your representatives to enjoy the show

**Value \$3,000-6,000**

## **KENNEBEC**

1. Naming opportunity for a featured class
2. Logo included on our homepage and in our monthly newsletter with link to your website
3. An article featuring your company in our monthly newsletter
4. Logo included in leaderboard feed
5. Dedicated jump in the ring for the entire event or a sign around the arena
6. One banner in/around the arena (banner provided by the sponsor)
7. Sign in the awards area
8. Designated area for your vendor booth
9. Full page color ad in our Downeast Medal Finals Program
10. Daily public address announcements at the show
11. You or a member of your company will be invited to present the ribbons and awards for your class with photo opportunity
12. VIP seating area for you and your representatives to enjoy the show
13. Option to sponsor the Live Feed

**Value \$2,000-3,000**

**Choose to sponsor the Live Feed: \$2,500**

## **BAXTER**

1. Naming opportunity for a featured class
2. Logo included on our homepage and in our monthly newsletter with link to your website
3. An article featuring your company in our monthly newsletter
4. Logo included in leaderboard feed
5. Dedicated jump in the ring for the entire event or a sign around the arena
6. Sign in the awards area
7. Designated area for your vendor booth
8. Half page color ad in our Downeast Medal Finals Program
9. You or a member of your company will be invited to present the ribbons and awards for your class with photo opportunity
10. Option to sponsor a special class

**Value \$1,000-2,000**

**Choose to sponsor a special class:**

**First Round of Hunter Derby: \$1,500**

**Medal Rider Gift: \$1,500**

**Horsemanship Challenge: \$1,000**

**Team Challenge Costume Sponsor: \$1,000**

## **PEMAQUID**

1. Logo included on our website and in our monthly newsletter with link to your website
2. Logo included in leaderboard feed
3. Quarter page color ad in our Downeast Medal Finals Program
4. Sign in the awards area (or on jump for jump sponsor)
5. Your name or company name appears in our class list and program
6. You or a member of your company will be invited to present the ribbons and awards for your class with photo opportunity
7. Option to sponsor a special class/award

**Value \$500-1,000**

### **Choose to sponsor a special class/award:**

**Logo on All Numbers: \$750**

**Second Round of Hunter Derby: \$550**

**Hunter Futurity Sponsor: \$550**

**Ice Cream Social Sponsor: \$500**

**ProAm Class: \$500**

**High Point Maine Rider Award: \$500**

**Overall Best Horse Award: \$500**

**Best Maine Horse: \$500**

**Medal Final Sponsor: \$500, 9 total available - 8 SOLD**

Your name or company will be in the DMF program as a named Medal Final

## **SCHOOLING AREA JUMP SPONSOR**

1. Your logo on a jump in the schooling area throughout the show
2. Your logo on homepage and leaderboard feed
3. Your name or company name appears in our program

**Value \$500**

## **SCHOOLING AREA SPONSOR:**

1. Your company name and logo on a sign at the entrance
2. Your logo on homepage and leaderboard feed
3. Your name or company name appears in our program

**Value \$500**

## **HOLDING AREA SPONSOR:**

1. Your company name and logo on a sign in the holding area
2. Your logo on homepage and leaderboard feed
3. Your name or company name appears in our program

**Value \$500**

## **LEADERBOARD LOGO**

1. Logo included in leaderboard feed

**Value \$300**

**VENDOR SPACE**

1. Designated area for your vendor booth

**Value \$200**

**FRIEND OF DMF**

**Value \$100**

**BANNER**

1. Vinyl banner with text and graphics displayed during the show. Banner provided by the sponsor by Sept. 1

**Value \$100**

**ADVERTISEMENTS**

Advertise in our full color Downeast Medal Finals Program

See our advertisement page ([downeastmedalfinals.com/ads](http://downeastmedalfinals.com/ads)) for more information

*All ads due by July 31.*

**Full Page: \$175**

**Half Page: \$100**

**Quarter Page: \$75**

**Business Card: \$50**

**SCHOLARSHIP SPONSOR:**

An amount of your choosing is given to an applicant to help cover the cost of entries and stall. The donor chooses the method of application (answer questions, write an essay) All applications are sent to the donor for their choice of recipient. The recipients are informed by either the donor or a member of the scholarship committee.

**Donations of products will be valued at 75% of a cash donation.**

We also invite you to customize sponsorship to meet your individual needs. The Downeast Medal Finals thanks you for your support and generosity. Please contact Ginger Albert via email [ginger@downeastmedalfinals.com](mailto:ginger@downeastmedalfinals.com) to become a sponsor.